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FOR IMMEDIATE RELEASE

**The Nest Earbud Case from Digital Innovations:  
Patent-Pending Solution to Tangled and Damaged Earbuds is  
Now Available in Two New Colors**

Arlington Heights, IL, January 8, 2013 – Digital Innovations, LLC, the leader in innovative consumer electronics care and maintenance accessories, is pleased to announce that its US-made earbud case called “The Nest” will be also available in translucent pink and translucent green by the end of the month.

The Nest, which received rave reviews from the press following its introduction last fall, is a simple but very clever solution to the problem of tangled and damaged earbud-style headphones. Storing earbuds inside The Nest takes only a few seconds and leaves the earbuds and cable completely protected. The earbuds can then be instantly removed, safe and tangle-free, with a single pull.

The Nest is small and flexible so that it fits easily and comfortably inside a pocket or purse...even front pants pockets. It’s made from a single piece of high-quality silicone that’s washable, highly durable, and feels great to the touch.

With the addition of two new eye-catching colors, it now adds an element of personalization and style.

“Popular demand was the biggest driver to start offering new colors for the Nest,” said Collin Anderson, CEO of Digital Innovations. “A lot of our customers who bought Nests in its original blue color told us they would love to be able to choose different color options for future purchases, whether buying for themselves or as gifts. Their voices have been heard!”

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**The Nest by Digital Innovations Available in Two New Colors  
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The Nest is available for an MSRP of \$9.99 online and in thousands of airport and wireless stores nationwide. It will be rolling out to major brick and mortar retailers in the next few weeks. Visit [digitalinnovations.com](http://digitalinnovations.com) to learn more. Visit <http://youtu.be/kgJ0Vo9FcvI> to watch a short demonstration video.

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Digital Innovations, LLC is based in Arlington Heights, Illinois and was founded in 1995. DI works hard every day to understand consumer problems and pain points, then solves them by delivering innovative, effective and easy-to-use accessories and peripherals. DI's product lines include ScreenDr™ Screen Cleaner featuring the patent-pending StorDry™ bottle design, The Nest™ Flexible Earbud Case, LapGuard™ the only laptop desk with Radiation Shielding Technology; DeviceDryer™ for soaked electronics; and AllTerrain™ "All Surface" Mice. DI got its start by launching SkipDr®, the world's first consumer CD/DVD repair device that is arguably the most successful consumer electronic accessory in history with almost 10 million units sold and counting. Digital Innovations products are available online and at leading retailers such as Best Buy, RadioShack, Staples, Sears, GameStop, Kmart, AAFES, Meijer, Fred Meyer and many more.

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