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FOR IMMEDIATE RELEASE

EasyMount from Digital Innovations: Patent-Pending Device Securely Mounts Tablet Computers In Virtually Any Vehicle

Parents Can Enjoy Quiet, Educated and Entertained Children on Road Trips

Arlington Heights, IL, January 8, 2013 – Digital Innovations, LLC, the leader in innovative consumer electronics care and maintenance accessories, is pleased to announce EasyMount™ Tablet Computer Vehicle Mount, a simple, portable and easy-to-use device that turns any tablet into a video screen for the back seat.

EasyMount's compact, collapsible design allows for easy and secure mounting of any tablet computer between the front seat headrests of virtually any car, truck or van. This enables comfortable, simultaneous viewing by all back seat occupants.

EasyMount is a unique product because it offers a quick, cost effective and convenient way to allow multiple passengers to enjoy media in the car using one device. Parents will love it because they won't have to deal with children fighting over who gets to hold the tablet on his or her lap.

Since the EasyMount installs and removes in seconds, tablets can be effortlessly taken in and out for other uses between trips or switched between vehicles. Since the EasyMount is compact, it can be stored under a seat or otherwise hidden from view.

The EasyMount is the followup to DI's highly successful product, the SecureMount™ Portable DVD Player Mount, which has enabled thousands of backseat passengers to enjoy movies and games on road trips without a high-priced, fully-optional SUV or minivan.

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“With the ongoing success of SecureMount for portable DVD players, it was a natural to adapt the design for use with tablets to make even more content accessible for educating and entertaining backseat passengers during car trips,” said Collin Anderson, Digital Innovations CEO.

EasyMount has an MSRP of \$29.99 and will initially be available through the Digital Innovations web site. In the coming weeks and months, it will be rolling out to major e-tailers and brick-and-mortar retailers. Visit digitalinnovations.com to learn more.

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Digital Innovations, LLC is based in Arlington Heights, Illinois and was founded in 1995. DI works hard every day to understand consumer problems and pain points, then solves them by delivering innovative, effective and easy-to-use accessories and peripherals. DI's product lines include ScreenDr™ Screen Cleaner featuring the patent-pending StorDry™ bottle design, The Nest™ Flexible Earbud Case, LapGuard™ the only laptop desk with Radiation Shielding Technology; DeviceDryer™ for soaked electronics; and AllTerrain™ “All Surface” Mice. DI got its start by launching SkipDr®, the world's first consumer CD/DVD repair device that is arguably the most successful consumer electronic accessory in history with almost 10 million units sold and counting. Digital Innovations products are available online and at leading retailers such as Best Buy, RadioShack, Staples, Sears, GameStop, Kmart, AAFES, Meijer, Fred Meyer and many more.

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