



Contact: Brett Ratner, Manager of PR  
Digital Innovations, LLC  
3436 N. Kennicott Ave. Suite 200  
Arlington Heights, IL 60004  
Phone: (888) SMART-58 (762-7858) Fax: (847) 463-9002  
Email: [bratner@digitalinnovations.com](mailto:bratner@digitalinnovations.com)  
[www.digitalinnovations.com](http://www.digitalinnovations.com)

FOR IMMEDIATE RELEASE

**ChargeDr from Digital Innovations:  
New USB Booster Charges Phones And Tablets Up To 2x-4x  
Faster Than A Computer USB Port Alone**

**On-The-Go People Can Enjoy Increased Convenience and Productivity**

Arlington Heights, IL, January 8, 2013 – Digital Innovations, LLC, the leader in innovative consumer electronics care and maintenance accessories, is pleased to announce ChargeDr™, a simple and easy-to-use device that enables on-the-go people to charge phones up to 2x faster from a computer USB port, and tablets up to 4x faster.

The ChargeDr was designed because a standard 2.0 USB port on a computer provides less than one half of the wattage necessary to charge a smart phone at full speed, and less than one quarter of the wattage necessary to charge a tablet at full speed. This is why, for example, tablets display the message “Not Charging” when connected to the USB port of a computer.

ChargeDr overcomes this limitation by interacting with the power management chips installed on the computer as well as the device being charged. By helping the devices communicate with each other, phones and tablets are delivered the maximum amount of wattage safely available, thus significantly reducing charging time.

To use ChargeDr, simply plug it into your computer’s USB port, and then plug your phone or tablet’s USB charging cable into ChargeDr (no additional power supply is required).

-more-

**ChargeDr from Digital Innovations Charges Phones and Tablets 2x-4x  
Faster  
(page 2)**

ChargeDr also works in-line with USB charging units that plug into a standard electrical outlet, or USB-based cigarette lighter adapters in cars. In these situations, ChargeDr delivers a more modest, yet meaningful boost in charging speed – typically up to 20% faster.

“ChargeDr will allow business travelers, and other busy people who depend on their phone and/or tablet, to maximize those precious minutes in the airport terminal or between meetings to recharge their devices,” said Johan Abadie, Digital Innovations Director of New Products. “The ChargeDr is truly the only product of its kind.”

ChargeDr will initially be sold through the Digital Innovations web site. In the coming weeks and months, it will be rolling out to major e-tailers and brick-and-mortar retailers. Visit [digitalinnovations.com](http://digitalinnovations.com) for product updates as they become available.

For additional information, contact:  
Brett Ratner, Manager of PR  
Digital Innovations, LLC  
3436 N. Kennicott Ave.  
Suite 200  
Arlington Heights, IL 60004  
Phone: (888) SMART-58(762-7858)

Direct Line: (847) 463-9040  
Fax: (847) 463-9002  
Email: [bratner@digitalinnovations.com](mailto:bratner@digitalinnovations.com)  
[www.digitalinnovations.com](http://www.digitalinnovations.com)  
[www.facebook.com/D.Innovations](http://www.facebook.com/D.Innovations)  
[www.twitter.com/digi\\_innovate](http://www.twitter.com/digi_innovate)

Digital Innovations, LLC is based in Arlington Heights, Illinois and was founded in 1995. DI works hard every day to understand consumer problems and pain points, then solves them by delivering innovative, effective and easy-to-use accessories and peripherals. DI's product lines include ScreenDr™ Screen Cleaner featuring the patent-pending StorDry™ bottle design, The Nest™ Flexible Earbud Case, LapGuard™ the only laptop desk with Radiation Shielding Technology; DeviceDryer™ for soaked electronics; and AllTerrain™ “All Surface” Mice. DI got its start by launching SkipDr®, the world's first consumer CD/DVD repair device that is arguably the most successful consumer electronic accessory in history with almost 10 million units sold and counting. Digital Innovations products are available online and at leading retailers such as Best Buy, RadioShack, Staples, Sears, GameStop, Kmart, AAFES, Meijer, Fred Meyer and many more.

###