

STUFF FOR YOUR STORE

November's **HOT LIST** of business-boosting products

WEARABLE TECH

SCANWEAR may not have the elegance of a tennis bracelet, but it could come in handier, come inventory time. The device by **BARACODA** straps to the wrist and uses Bluetooth technology to wirelessly and securely beam back barcode information to your POS system. It sells for \$1,099 to \$1,199. To learn more, visit www.baracoda.com or call (718) 488-9600.



HOLIDAY HUG

Still looking for the right gift for your customers to say "Thanks for your business" this holiday season? Try **24K GOLD DIPPED LEAVES** from the **24K ROSE CO.** They come in holly (\$9.95) or mistletoe (\$11.95) for the holidays and include a blank ribbon, gift box and certificate of authenticity. Minimum orders of 25 in each style are required, and a ribbon with your store's name is available. The company also offers postcards to send to your customers to let them know a complimentary gift is waiting for them. Call (800) 843-8131 or visit 24karatrose.com.



SIGN ME UP

For the most eye-catching in-store advertising, try video signs by **VIVITEK CORP.** The **DS4200D** (\$2,899) and **DS4700D** (\$4,399) are 42-inch and 47-inch commercial- and industrial-use screens, both built around the industry's highest quality HD-LCD panels. The robust industrial construction of both units affords 24/7 operation, and both displays blast in ultra-high clarity for use in even the most brilliant ambient light scenarios. Find out more at www.vivitekcorp.com.

DISC DOCTOR

Don't let a scratch on a DVD freeze your favorite video loop on your flat-screen displays.

Keep the **DVDDR DISC REPAIR SYSTEM** on hand to keep those DVDs or CDs spinning. Made by **DIGITAL**

INNOVATIONS, the system works in three steps: Spray, spin and shine.

Disc-repair systems are \$24.99, or \$44.99 for the automatic Premier model (pictured). They're available at www.digitalinnovations.com.

